



YOUR ULTIMATE

Guide to Wedding Photography and Videography

NEW PACE WEDDING FILMS & PHOTO



So much planning goes into creating the wedding of your dreams, but your special day can go by in a flash! It's essential that you entrust professional wedding photographers and videographers to capture every moment of your day so you can relive the magical memories for years to come!

This guide explains the benefits of hiring a professional photographer and videographer, what New Pace Wedding Films & Photo has to offer you, and describes our process from start to finish. So then, you know exactly what to expect when booking with us!



Here's what we'll cover in this guide:

- The Benefits of Hiring a Professional Photography & Videography Team
- Why New Pace Wedding Films and Photo?
- The Process
- The Moments We Capture
- Frequently Asked Questions



The Benefits of Hiring a Professional Photography & Videography Team

Your wedding photos and films will last a lifetime, so hiring a skilled photography and videography team is a worthwhile investment to ensure your memories are captured beautifully. There are several reasons why you will want to hire a professional for this important task.





- **High-quality equipment** - Professionals use high-end, technologically-advanced equipment to produce crystal-clear, artful photos & films that reflect all of the planning and love that's been put into one of the biggest days of your life.
- **Experience** - Look for an innovative team of professionals that are well-trained to find the best poses, angles, and lighting to create beautiful compositions.
- **Professional editing** - A great editor will have the tools and skills to create a finely-tuned and stunning final product that you'll immediately want to share with friends and family.
- **Stress-free** - You want your friends and family to relax and enjoy your wedding—they shouldn't have to worry about catching a photo or video of your vows, first kiss, or your first dance. Leave the hard work to the pros!






Why New Pace Wedding Films & Photo?

- **Attentive but not invasive** - Our team of professionals shoot unobtrusively so we won't get in the way of everything you want to experience on your special day. We allow you to be yourself and soak in all of the precious moments. Every couple is different, so we will take cues from you on how much guidance or posing you'd like.
- **Customization** - We know that no two weddings are alike and we take into account your uniqueness. We photograph and film weddings of all different genders, races, ethnicities, religions, and backgrounds. We celebrate and support our LGBTQ+ couples!
- **Creative options** - We offer a large selection of photography and videography packages with additional add-ons that will make for truly one-of-a-kind photos and films of your special day. Your photos and film will leave all who see them ooh-ing and ahh-ing. Our packages are available at a variety of price points, from basic coverage of your day to all the "bells & whistles."

PHOTO

-  **Engagement Sessions** - You can schedule your engagement session along with your wedding package and get familiar with your photography team!
-  **Albums and extra pages** - You can choose a custom-designed 12x12 album and/or a 10x10 parent album, with the option of purchasing additional pages.
-  **Framed Print** - Look back on your big day with a custom 16x24 framed print of your favorite photo!
-  **USB (available for films as well)** - Get all of your images digitally stored on a USB.

VIDEO

-  **Social Sneak Peek** - Add a 1-minute Social Sneak Peek for a preview of your wedding footage which will be delivered approximately 30 days post-wedding. View some examples on our [Instagram account](#)!
-  **Drone footage** - Set the scene for your day with aerial footage of your venue surrounded by the local scenery.
-  **Cinematic Trailers & Features** - You can either choose from a 3-5 minute Cinematic Trailer, or an 8-10 minute Feature that includes a voice-over and all the top moments from your day!



- **30-day digital delivery of photo** - You'll get a sneak peak of your wedding day images approximately 2-3 weeks after your wedding! Then by about 4-5 weeks you'll receive a link to your full online gallery where you can download your images. If you purchased a USB, that will be mailed to you as well.
- **We're a team** - Our photographers and videographers work seamlessly together to ensure you get every one of your requested shots. When you bundle photos and film together, your planning is less stressful and more streamlined with one contract, one set of payments to remember, and one timeline to navigate. You'll have one cohesive team working together like a well-oiled machine on your wedding day so that you can focus on the fun with family and friends.
- **Experience** - We have over 15 years of industry experience in filming and photographing weddings. The depth of knowledge, creative touch, and technical expertise of our team of videographers and photographers is unmatched!
- **Flexible payment options** - We can split your \$1000 deposit into 2 payments of \$500, or 4 payments of \$250 over 4 months. We can also set up monthly payments after your deposit. If you bundle photo and film together, we can split your \$2000 deposit into 2 payments of \$1000, or 4 payments of \$500 over the next 4 months.

The Process

New Pace Wedding Films & Photo has a streamlined **process** - from booking to delivery of your photos and videos - that's simple and fun. This is how it works.

- **Fill out the form on our website and get in touch with us for availability** - We can't wait to hear what you have planned for the day. From there, review our photo, film, and bundle packages.
- **Love what you see?** - Schedule a call with us so we can learn about you and we will recommend the perfect package that fits your needs and budget in mind.
- **Make it official by signing your contract and placing your deposit** - From there, we will send you a digital welcome packet and we'll be all set.
- **Several months before your wedding day** - We'll shoot your engagement session if you scheduled one with us. At this point, our studio will touch base with you about starting to compile a list of desired shots for your wedding. If there are any specific shots, such as VIPs (super cute flower girls or uncle Frank's crazy dance moves!), or groupings that you want us to get, this is the time to let us know.
- **Two months before the wedding day** - We will send you a wedding questionnaire so we get to know you and your priorities, making sure the day is 100% about you and your partner. Our goal is to provide you with exceptional service, and we can best meet your goals by understanding your expectations. Our production manager will connect with you to review the questionnaire and cover the details such as the exact timeline, locations, and any key moments you want to make sure are captured.
- **One month before the wedding day** - Our post-production manager will go over the editing process and help you select the music for your wedding films.
- **Your wedding day** - When the magic happens! See below for all the moments we capture on the day of the ceremony & reception.
- **After your wedding** - Our editing pros snap into action, immediately organizing and editing all of your footage and photos. Two weeks after your wedding you'll receive a sneak peek of your photos with the rest of your fully edited digital images via an online viewing gallery by 30 days, and all video products within approximately 90 days.

The Moments We Capture

From the first look to the last dance, our team will capture all of your memorable moments. This is how we will work throughout your big day.

- **Pre-Ceremony** - We consider all of the details of your special day from beginning to end. Before the ceremony begins, we'll feature all of your attire (dress, shoes, ring, invitations, etc.) and any other significant items. This is also the perfect opportunity to capture just how flawless you, your partner, and your wedding party all look before you dance the night away.

We understand how special and intimate some of those pre-wedding moments are, so consider our packages that include a team that can capture moments for both you and your partner. This way, you won't have to worry about missing a picture-perfect moment.



- **First Look** - Opting for a first look is a great way for you and your partner to see each other for the first time before the wedding ceremony. It's a beautiful and sentimental moment. Couples rarely get to spend much alone time together during the day's festivities, so capturing this personal, private moment is important.
- **The Ceremony** - Your photo/video team will ensure that they have optimal lighting conditions for the ceremony. They may bring additional lighting equipment if your ceremony is being held indoors. They will catch every moment of the entire ceremony, including music, readings, exchange of vows and rings, shared glances with your partner, funny and touching moments, and everything in between - all without being invasive. The use of our discreet lavalier microphones will ensure no word is missed.

- **Reception** - Now that you've gone through the ceremony, it's party time! Your wedding photo/video team will be present at all of the major events at the reception. Certain exciting moments such as the entrance, toasts, your first dance, and any other formal dances you do will be captured so you can remember them for years to come. The New Pace Wedding Film & Photo team will make sure we capture every special moment seamlessly. For instance, our team will don a microphone on anyone who makes a toast so their words and well wishes make it to your final video.



OUR INSIDER RECEPTION TIPS



Tip 1 - Plan for at least an hour of dancing so that your wedding photographer & videographer have plenty of substance.



Tip 2 - Carefully consider the music you choose for your reception. It will influence the style of your video, from the way your guests interact with each other to the way they move about the dance floor.

Frequently Asked Questions

Some of our most asked questions are listed below but check out our website for a more [comprehensive list](#).

VIDEOGRAPHY

- **Is it possible for my videographer and photographer to work together?** - Absolutely. Our team works effortlessly together and alongside all of your other wedding day vendors, including any outside videographers or photographers if you choose a package with only one from our company. The photographer will take the lead to ensure they get all the shots you've requested. We are committed to working together, relying on open communication, positive attitudes, and flexibility.
- **Why should I consider hiring 2 videographers** - At New Pace Wedding Films & Photo, most couples select a 2-videographer package because it allows for more complete coverage of the wedding day. With two videographers, we can film both sides of your wedding party getting ready, and capture footage more creatively and dynamically. Plus it means you'll get to view a host of moments that you weren't there to witness the first time around!
- **How does my videographer capture sound during the ceremony, reception, and beyond?** - We use a range of methods to be sure we get the sharpest audio recording possible. This includes recording audio on our cameras, but we'll also give one of you a discreet microphone to capture every word of your vows. We'll use these same microphones at other moments throughout the day so you hear every word of toasts and other planned special moments.

PHOTOGRAPHY

- **How long does it take to receive our photographs?** - You'll get a sneak peak of your wedding day images approximately 2-3 weeks after your wedding! Then by about 4-5 weeks you'll receive a link to your full online gallery where you can download your images. If you purchased a USB, that will be mailed to you as well.
- **What is your photo style?** - Our style is modern, epic, and fun. It's bold but not too bold. The perfect mix! We shoot using a creative use of light to give you beautiful, timeless images to capture all of the love, laughs and cheers as everyone celebrates you on such an amazing day in your life!
- **How many images do you deliver, and do you edit all of them?** - Yes! We edit and color correct every image that we deliver, which is usually 600-800 images depending on the length of your wedding day coverage.



Let's Get Started!

At New Pace Wedding Films & Photo, we take pride in our work and we want to showcase it to our prospective clients. Let our [portfolio](#) inspire you, and check out the many [outstanding reviews](#) from previous clients to assure you that we're the right photography and videography team for your wedding. We're eager to match your wedding day experience with the vision of your dream wedding and would be honored to be part of your memory-making journey.

[Contact us](#) to book a wedding day package in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, New York, DC, and beyond!

NEWPACEWEDDINGS.COM

